



Insight Equity

Operationally focused, lower middle-market private equity firm investing in strategically viable companies with potential for transformational growth

ABOUT US

Insight Equity, a value-focused, Dallas-based private equity firm, invests in strategically viable and differentiated lower middle-market companies in a variety of end markets with defensible market positions and the potential for transformational growth.

The firm deploys a differentiated investment strategy utilizing a 'one-team' investment approach (no outsourcing of portfolio management to operating partners) enabling more creativity, collaboration, and partnership with our portfolio companies, unlocking greater long-term value.

Our investors include family offices, endowments, trusts, fund of funds, insurance companies, pension funds, and others.

AT-A-GLANCE

~\$5.3B

Total Revenue of all PCs

~\$3.0B

Assets Under Management

71

Acquisitions

~19%

Fund Capital from Insight Equity

~27%

Net Internal Rate of Return

Disclosure: Except where otherwise indicated, the information presented here is as of December 31, 2024 and includes all equity investments since the inception of Insight Equity. Assets Under Management represents the cumulative sum of realized and unrealized value of all equity investments since inception. As of December 31, 2024, regulatory assets under management was \$1.2 billion. Recipients should not rely on this information in making any future investment decision.

TARGET INVESTMENT CRITERIA

SIZE OF COMPANY

~\$40 million to ~\$1.0 billion
in annual revenue

GEOGRAPHY



Headquartered in North America

SIZE OF INVESTMENT

~\$25 to \$150 million
of equity per opportunity

COMPANY PROFILE

- Strategically viable companies with sustainable competitiveness, consistent visibility into cash flows, and strong growth characteristics
- Lower middle-market companies experiencing challenging growth plans or needing additional resources to reach full potential

TARGET SECTORS



www.insightequity.com

1400 Civic Place, Suite 250, Southlake, TX 76092

817-488-7775 Main

CURRENT ACTIVE INVESTMENTS



ATMOS

Specialty materials company that provides customized products and application equipment in the waste and infrastructure sectors.

NEWTOWN SQUARE, PA



clearly clean

Innovative manufacturer of recyclable and sustainable PET packaging solutions for fresh food producers.

FRACKVILLE, PA



EASYWAY
PRODUCTS CO.

Manufacturer of premium outdoor cushions and accessories for industry leading Tier I and Tier II furniture customers.

CINCINNATI, OH



CSAT
Solutions

Electronic and digital device repair partner for global OEMs in the computer repair, logistics, and medical markets.

HOUSTON, TX



EDDY
FOODS

Producer of high-quality beef, pork, and poultry products, with a diversified portfolio of branded and private label products.

YOAKUM, TX



VIRTEX

Vertically integrated electronic manufacturing services provider for customers across a wide range of industries.

AUSTIN, TX



panolam
SURFACE SYSTEMS

Manufacturer of laminates and other surface solutions for commercial, industrial, and residential applications.

SHELTON, CT



Precision Holdings

Provider of precision contract manufacturing and assembly services for the aerospace, defense, and power generation markets.

CINCINNATI, OH



EMERALD
TRANSFORMER

Single-source solution for oil-filled electrical equipment providing new transformer assembly, repair, decommission, field services, and PCB waste disposal.

MCKINNEY, TX

SELECT REALIZED INVESTMENTS

