



# Insight Equity

Operationally focused, middle market private equity firm investing in strategically viable companies with potential for transformational value growth.

## ABOUT US

We make control investments in strategically viable, middle market companies across a wide range of industries. We specialize in partnering with manufacturing and distribution companies with attractive growth, including corporate divestitures, family-owned transitions, restructurings, and take-privates. We execute quickly and have broad industry experience in our target sectors.

We leverage a proven collaborative value creation model to facilitate transformational improvements that can lead to significant cash generation and growth. We partner with and support management teams with our operational and strategy toolkit, financial acumen, and capital. Our investors include endowments, trusts, insurance companies, pension funds, family investment offices, and many others.

## AT-A-GLANCE

**~\$5.6B**

Total Revenue of all PCs

**~\$3.1B**

Assets Under Management

**70**

Acquisitions

**~19%**

Fund Capital from Insight Equity

**~28%**

Net Internal Rate of Return

Disclosure: Except where otherwise indicated, the information presented here is as of December 31, 2023 and includes all equity investments since the inception of Insight Equity. Recipients should not rely on this information in making any future investment decision.

## TARGET INVESTMENT CRITERIA

### SIZE OF COMPANY

**\$50 million to \$1.0 billion**  
in annual revenue

### GEOGRAPHY



Headquartered in North America

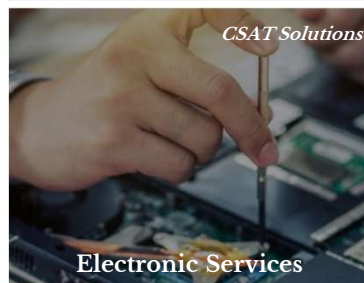
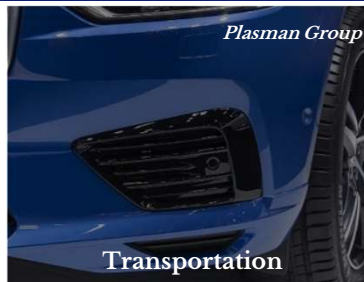
### SIZE OF INVESTMENT

**~\$25 to \$150 million**  
of equity per opportunity

### COMPANY PROFILE

- Middle market companies experiencing challenging growth plans or some degree of underperformance
- Strategically viable companies with sustainable competitiveness and strong growth

## TARGET SECTORS



## CURRENT INVESTMENTS

**clearly clean**

Innovative manufacturer that produces eco-friendly PET packaging solutions for fresh food producers.

ORWIGSBURG, PA

**EASYWAY**  
PRODUCTS CO.

Manufacturer of premium outdoor cushions and accessories for industry leading Tier I and Tier II furniture customers.

CINCINNATI, OH

**CSAT**  
Solutions

Electronic and digital device repair partner for global OEMs in the computer repair, logistics, and medical markets.

HOUSTON, TX

**STRAUSS**  
Est. 1937

Producer of premium quality, American raised grass-fed and humanely raised beef, and veal and lamb products.

MILWAUKEE, WI

**EDDY**  
\* FOODS \*

Producer of high-quality beef, pork, and poultry products, with a diversified portfolio of branded and private label products.

YOAKUM, TX

**VIRTEX**

Vertically integrated electronic manufacturing services provider for customers across a wide range of industries.

AUSTIN, TX



**Riverbend**  
Foods

Manufactures soups, gravies, and infant feeding products that are sold in cans, jars, and TetraRecart® cartons.

PITTSBURGH, PA

**panolam**  
SURFACE SYSTEMS

Manufacturer of laminates and other surface solutions for commercial, industrial, and residential applications.

SHELTON, CT

**LDX**  
SOLUTIONS

Provider of engineered systems and services that improve operational efficiencies and reduce pollution emissions.

KENNESAW, GA

**Precision Holdings**

Provider of precision contract manufacturing and assembly services for the aerospace, defense, and power generation markets.

CINCINNATI, OH

**EMERALD**  
TRANSFORMER

Single-source solution for oil-filled electrical equipment providing new transformer assembly, repair, decommission, field services, and PCB waste disposal.

MCKINNEY, TX

## SELECT REALIZED INVESTMENTS



**MSO** Material Sciences Corporation



**HIRSCHFELD**  
INDUSTRIES



DIRECT FUELS



**micross**  
one source. one solution.



**VISION-EASE**  
WORLDWIDE



**Atwood**

**SUPERIOR**  
SILICA SANDS

