



Insight Equity

Operationally focused, lower middle-market private equity firm investing in strategically viable companies with potential for transformational growth

ABOUT US

Insight Equity, a value-focused, Dallas-based private equity firm, invests in strategically viable and differentiated lower middle-market companies in a variety of end markets with defensible market positions and the potential for transformational growth.

The firm deploys a differentiated investment strategy utilizing a 'one-team' investment approach (no outsourcing of portfolio management to operating partners) enabling more creativity, collaboration, and partnership with our portfolio companies, unlocking greater long-term value.

Our investors include family offices, endowments, trusts, fund of funds, insurance companies, pension funds, and others.

AT-A-GLANCE

~\$5.3B

Total Revenue of all PCs

~\$2.9B

Assets Under Management

72

Acquisitions

~19%

Fund Capital from Insight Equity

~26%

Net Internal Rate of Return

Disclosure: Except where otherwise indicated, the information presented here is as of December 31, 2025 and includes all equity investments since the inception of Insight Equity. Assets Under Management represents the cumulative sum of realized and unrealized value of all equity investments since inception. As of December 31, 2024, regulatory assets under management was \$1.2 billion. Recipients should not rely on this information in making any future investment decision. IKI is not included in the At-A-Glance numbers as it was acquired on 2/13/2026.

TARGET INVESTMENT CRITERIA

SIZE OF COMPANY

~\$40 million to ~\$1.0 billion
in annual revenue

GEOGRAPHY



Headquartered in North America

SIZE OF INVESTMENT

~\$25 to \$150 million
of equity per opportunity

COMPANY PROFILE

- Strategically viable companies with sustainable competitiveness, consistent visibility into cash flows, and strong growth characteristics
- Lower middle-market companies experiencing challenging growth plans or needing additional resources to reach full potential

TARGET SECTORS



Eddy Foods

Food & Packaging



Atmos Technologies

Infrastructure & Waste



CSAT Solutions

Business Services



Easy Way Products Co.

Building Materials



Precision Holdings

Aerospace & Government



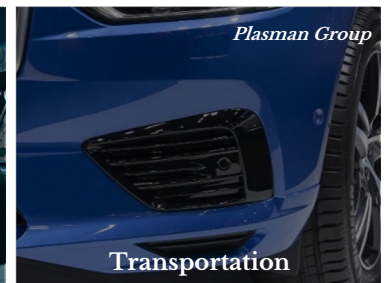
Emerald Transformer

Industrial & Energy Services



VirTex Enterprises

Medical



Plasman Group

Transportation

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CURRENT ACTIVE INVESTMENTS



Aerosol manufacturer and contractor providing production, technical innovation, and supply chain services.

EDGERTON, WI



Specialty materials company that provides customized products and application equipment in the waste and infrastructure sectors.

NEWTOWN SQUARE, PA



Innovative manufacturer of recyclable and sustainable PET packaging solutions for fresh food producers.

FRACKVILLE, PA



Manufacturer of premium outdoor cushions and accessories for industry leading Tier I and Tier II furniture customers.

CINCINNATI, OH



Electronic and digital device repair partner for global OEMs in the computer repair, logistics, and medical markets.

HOUSTON, TX



Producer of high-quality beef, pork, and poultry products, with a diversified portfolio of branded and private label products.

YOAKUM, TX



Vertically integrated electronic manufacturing services provider for customers across a wide range of industries.

AUSTIN, TX



Manufacturer of laminates and other surface solutions for commercial, industrial, and residential applications.

SHELTON, CT



Provider of precision contract manufacturing and assembly services for the aerospace, defense, and power generation markets.

CINCINNATI, OH



Single-source solution for oil-filled electrical equipment providing new transformer assembly, repair, decommission, field services, and PCB waste disposal.

MCKINNEY, TX

SELECT REALIZED INVESTMENTS

