



# Insight Equity

Operationally focused, lower middle-market private equity firm investing in strategically viable companies with potential for transformational growth

## ABOUT US

Insight Equity, a value-focused, Dallas-based private equity firm, invests in strategically viable and differentiated lower middle-market companies in a variety of end markets with defensible market positions and the potential for transformational growth.

The firm deploys a differentiated investment strategy utilizing a 'one-team' investment approach (no outsourcing of portfolio management to operating partners) enabling more creativity, collaboration, and partnership with our portfolio companies, unlocking greater long-term value.

Our investors include family offices, endowments, trusts, fund of funds, insurance companies, pension funds, and others.

## AT-A-GLANCE

**~\$5.6B**

Total Revenue  
of all PCs

**~\$3.1B**

Assets Under  
Management

**70**

Acquisitions

**~19%**

Fund Capital from  
Insight Equity

**~27%**

Net Internal  
Rate of Return

Disclosure: Except where otherwise indicated, the information presented here is as of September 30, 2024 and includes all equity investments since the inception of Insight Equity. Recipients should not rely on this information in making any future investment decision.

## TARGET INVESTMENT CRITERIA

### SIZE OF COMPANY

**~\$40 million to ~\$1.0 billion**  
in annual revenue

### GEOGRAPHY



Headquartered in  
North America

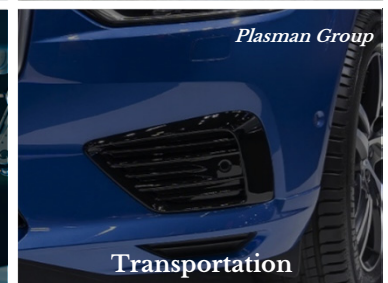
### SIZE OF INVESTMENT

**~\$25 to \$150 million**  
of equity per opportunity

### COMPANY PROFILE

- Strategically viable companies with sustainable competitiveness, consistent visibility into cash flows, and strong growth characteristics
- Lower middle-market companies experiencing challenging growth plans or needing additional resources to reach full potential

## TARGET SECTORS



[www.insightequity.com](http://www.insightequity.com)

1400 Civic Place, Suite 250, Southlake, TX 76092

400 Madison Avenue, 15<sup>th</sup> Floor, New York, NY 10017



## CURRENT ACTIVE INVESTMENTS

**ATMOS**

Specialty materials company that provides customized products and application equipment in the waste and infrastructure sectors.

NEWTOWN SQUARE, PA

**clearly clean**

Innovative manufacturer of recyclable and sustainable PET packaging solutions for fresh food producers.

FRACKVILLE, PA

**EASYWAY**  
PRODUCTS CO.

Manufacturer of premium outdoor cushions and accessories for industry leading Tier I and Tier II furniture customers.

CINCINNATI, OH

**CSAT**  
Solutions

Electronic and digital device repair partner for global OEMs in the computer repair, logistics, and medical markets.

HOUSTON, TX

**EDDY**  
\* FOODS \*

Producer of high-quality beef, pork, and poultry products, with a diversified portfolio of branded and private label products.

YOAKUM, TX

**VIRTEX**

Vertically integrated electronic manufacturing services provider for customers across a wide range of industries.

AUSTIN, TX

**panolam**  
SURFACE SYSTEMS

Manufacturer of laminates and other surface solutions for commercial, industrial, and residential applications.

SHELTON, CT

**LDX**  
SOLUTIONS

Provider of engineered systems and services that improve operational efficiencies and reduce pollution emissions.

KENNESAW, GA

**Precision Holdings**

Provider of precision contract manufacturing and assembly services for the aerospace, defense, and power generation markets.

CINCINNATI, OH

**EMERALD**  
TRANSFORMER

Single-source solution for oil-filled electrical equipment providing new transformer assembly, repair, decommission, field services, and PCB waste disposal.

MCKINNEY, TX

## SELECT REALIZED INVESTMENTS

**PLASMAN**

**MSC** Material Sciences Corporation



**HIRSCHFELD**  
INDUSTRIES

**CF**  
DIRECT FUELS

**AEC**

**microcross**  
one source. one solution.

**Flanders**  
FOREMOST IN AIR FILTRATION

**VISION-EASE**  
WORLDWIDE

**Consolidated**  
Construction Solutions

**Atwood**

**SUPERIOR**  
SILICA SANDS

**WALKER**